

## **Health Cash**

### **Company and Platform Introduction**

Health cash is one of the advanced app solutions that refers to health insurance products launched successfully in the United Kingdom. This advanced solution helps people cover their health needs efficiently. This platform not only satisfies the health needs of the people but also helps them to earn cashback in return for their healthy steps. Besides cashback, there are numerous benefits which any of the individuals can leverage considering the use of this app solution, these benefits include dental, optical, and many such benefits related to their health.

Our clients want to develop an advanced platform 'Health cash' that provides an affordable way for people to manage the increasing health costs, which can affect their family to a great extent. They came to us with their specified requirement for the platform development, and we satisfied all their requirements in the best effective way.

Health cash is generally available through a benefits system, but can also sign up on an individual basis based on any of the individual personal needs. This platform allows people to improve their health by grasping the opportunities of earning cashback on health cash, the use of the platform varies depending on the provider but generally can include new prescription glasses, eye tests, dental check-ups, physiotherapy treatments, and many others.

Most health cash allows people to cover their health needs by themselves, partners, children, and other groups of people free of charge and allow them to claim cash back up and get it credited to their bank accounts directly. They can earn some points which can later be credited to their account after connecting their bank account with the platform. There are numerous plans which platform users can choose for, for earning pointers and get it transferred into the cashback.

### **Our Solution:**

When our valuable clients came to us with their development requirements, we analyzed their requirements and developed an excellent solution as per our clients' needs. We choose the agile development method to craft an entire solution in a modular fashion. By considering this development methodology, it becomes quite easy for our developers to craft each module as per their specified requirements of our clients.

We provided our clients with a responsive solution stack, ensuring seamless and effective use of the system on almost all the smart platforms, including mobile, tablet, and many more. This solution stack helps users to track their walked steps and set challenges to break it and earn pointers for the same during the time they decide.

### **Workforce of Platform**

- Users can register themselves to the platform using their social media account or can consider choosing for manual registration and login process.
- They can collect points by walking steps, performing actions, and helping them to keep themselves active and fit.

- Users can also request to have some pointers in advance through the platform,
- Users can create challenges and can invite their friends and family to join the same to make their health process fun.
- They can track their steps using the advanced features offered by the solution stack.

## **Project Requirements**

As stated, our clients want to provide an effective and amazing platform for health lovers to keep themselves fit and healthy. They aimed to develop a platform that caters to every need of people and helps them to earn some cash back in returns. Any of the individuals can make daily exercise fun by creating different challenges and inviting their friends for the same challenges.

Thus to make the whole process easier for we have crafted the solution stack with a web approach. This made it quite easy for users to use the solution, our developers also have integrated a tracking system into the tech stack, which helps an individual to keep a track record of their steps taken, an action considered, and much more efficiently.

## **How Our Development Team Approach the Development Task**

When our valuable clients came to us, with the development requirements, we understood each of their requirements efficiently to provide them with excellent solutions that cater to all their needs and ensure to provide an excellent experience to end-users. Our team took enough time to analyze all the requirements of our clients' projects before jumping to the development process.

Our clients gave us a quick glimpse of their requirements by explaining each of them to us briefly. They specified their features and functionalities requirements, our team listed each point of information and requirements our clients specified about the project. They target the use cases, and based on our analysis and discussion with our valuable client, our development and designing team covered the following pointers.

- Effective working database.
- Latest technology support.
- Multi users simultaneous.
- Responsive design.
- Excellent front-end user experience
- Faster processing system.

Our development team chooses the right framework and software stack to answer each of the project requirements in the most efficient and accurate way. And based on the requirement analysis, our team thought of dividing the development task into different layers making the development task easier and efficiently helping them to meet the deadlines and deliver the complete project on time.

## **Our Approach and Development**

After analyzing the requirement of the project and dividing the development task into subcategories or modules, our development started the development journey. They know it clear that each module has a specific functional entity for the system. Thus they went for

agile development. Agile methodology is an effective methodology helping to complete the whole development journey efficiently without any errors and faults.

### **Requirement Gathering**

It is one of the primary aspects when it comes to implementing agile development. Our team took a complete overview of each requirement of our clients to provide them with excellence. They understand what our clients are expecting and how they can satisfy their needs in the best possible way. Once after completing the analyzing work, we finalized the project requirements and started the development task.

### **Designing**

We focused mainly on designing tasks as it's the front end where the users spend most of their time and come across very initially. Hence our team focuses on front end design. Each of the layouts was designed excellently to provide a great experience to users each time they use the system. They set the requirements for the admin panel efficiently, they gave top priority to our client's needs and made it sure to include each in the designing process.

### **Development Strategy**

Based on our clients' requirements and future requests, our development team smartly divided the platform into different modules and began the development journey. They took special care of integrating each feature and functionality to the platform encouraging excellent user experience and providing them with feature-rich and excellent functioning solutions.

### **Communication**

Communication plays a vital role, especially when it comes to developing an error-free and effective functioning project. Thus we maintain effective communication with our clients throughout the development journey. We understand their requirements in the best possible way and update them about the project made using effective communication channels like Trello. They can even suggest any of the changes during the ongoing project development.

### **Testing**

Once after completing the development task, our testing team tests the whole system to ensure not a single bug or error is left. They perform a rigorous testing process to provide with excellent performing system. Once they complete their testing process, we ask our clients to test the same in real-time to ensure that it performs well on the global platform and meets all their specified requirements.

### **Deployment:**

Once after completing the task with testing and fixing errors and bugs. We move to further step and deploy the project to the production server. And we believe in maintaining long term relations with our clients, we provide them with excellent after-sales service ensuring to build strong and happy relations with our clients.

## **Some Creative Categories We Included in Our Solution Stack:**

### **Tracking System**

We have integrated an effective tracking system, ensuring to provide an excellent experience to end-users. This feature of the system helps users to track their activity to know how much they have worked throughout the day. They can set some of the targets they want to achieve and earn the points for completing the target.

### **Advance Dashboard**

The useful and feature-rich dashboard helps the panel admin to have full control over the system. They can check all the details about recently added users along with other details like points earned by users, cash earned, and much more. They can even offer some engaging and attractive offers to users, encouraging them to make more use of the platform.