

EliteTix

All About EliteTix

EliteTix is a compelling event management platform helping everyone create, find, attend, and share events that grab their interest. The event list simply includes art, music, concerts, conferences, training, community, and fundraisers. "The sky is the limit" for event planning and management with EliteTix. The slogan of the event platform is "LIVE, LAUGH & ATTEND."

Alphanso Tech in Action

Alphanso Tech has been a trusted partner for EliteTix for a long time. We have provided a customized solution to our clients as per their requirements. The event platform facilitates clients with great flexibility. Our team integrated excellent modules for EliteTix.

Our team required a live plan on the event platform available for the visitors to get a full view of the event. It enables the event organizers to maintain their stands online from any location in real-time. It simply means that unlike a fixed number of sales users practicing online, there would be many potential prospects accessing the live event along with booking stands online.

We provided EliteTix a Self-Service Interactive plan, which integrated seamlessly with their event platform. This enabled exhibitors to search the online event, create events, manage the event, etc. Whereas it enables users to immediately book a ticket, search events, and much more.

Manual Tasks and Distributed Systems

EliteTix software is a robust and flexible event platform that ensures to meet all the requirements of your client. From music to concerts to conferences to training, everything can be done from a single platform.

Our event planning and management system automates and simplifies the whole event planning process. Our team has covered every module as per the client's requirement, starting from sourcing the venue to the custom dashboard and after-event reports.

Challenge:

Like other event platforms, our clients aim to have a robust solution that helps event organizers with event creation, managing, and other processes. They want to eliminate the need to run the event with an inefficient process. Hence the client wanted a solution that has functionally to automate or scale the process.

Event planners had tedious, manual tasks to do in several tools. So when multiple events were being run, delivering a consistent, on-brand experience each time for their attendees was laborious and time-consuming. It also meant that any event data they did have wasn't easy to leverage for other marketing efforts.

Solution:

An event platform, EliteTix is suitable for event organizers. The robust event portal supports their unique needs and provides access to a wide range of functionalities. However, the

solution also helped to automate and streamline the process of creating, managing, and other processes. No matter where the event manager wants to run the event or how they want to set it up, they can get everything done using a single solution.

Impact:

In less time after onboarding with Alphanso Tech, EliteTix launched highly successful events on different continents. Something that can be considered as a logistical nightmare. The ease and flexible process of the event platform allow the events to be up and operating in no time, abandoning great results for their internal customers in the process.

However, the flexibility provided by the solution has saved vital \$\$, and the time gains are immeasurable. The time that occurred from contract signing to the first event launch, the event platform works amazingly, so well done! Everyone is pleased.

Time saved for event organizers with simple, secure access for all. The use of the EliteTix portal has dramatically saved time for users who create as well as administer. Thanks to access controls, authorized meeting planners can see the complete calendar, maintaining security, including privacy. Most importantly, the event solution has eliminated the need to rely on paper printouts.

BENEFITS

Using EliteTix for event planning and management supports lead generation, direct marketing activities, and product sales. The event platform enabled tickets or badges have many benefits:

- Its decrease in counterfeit tickets limits revenue losses;
- Automatic identification and tracking without extra staff provide cost savings;
- Increased efficiency creates time and costs savings and increases capacity;
- Data used for analytics for coming event planning and follow-up as well as direct marketing after the event.

EliteTix - Helps to Manage Everything from One Place

The event platform saves event organizer time by automating all the tasks.

Increase Attendance

Jumpstart event attendance you planned with fully-branded multi-channel marketing campaigns.

Ensure Event Success

With powerful reporting, award-winning, 24/7 customer service, and strategic integrations.

- Build the Perfect Event
- Create events easily from registration to final process;
- Effective online event registration;
- Branded event website;
- Reliable event payment processing;
- Focus on data security and privacy;

Manage Attendees

Take charge of communication with registrants and invitees during, before, and after the event with a built-in platform.

- Custom contact fields;
- Contact importing as well as exporting;

Profile Building

Once registered, each user can create a custom profile. They can include their bio, image, and much other information. They are even allowed to make changes to their profile whenever needed.

Measure Event Success

The result matters the most! Keep event managers informed with standard reports built on the event solution.

- Robust event reporting;
- Attendee tracking and lead capture
- Real-time dashboards;
- Live polling as well as surveys.

Call-to-Actions and Lead Generation

Looking to get involved as an entertainer, or sponsor? Our team has built call-to-actions that were integrated with custom-designed marketing automation as well as a customer relationship management system. Not only did this help entertainer onboarding, but the event platform introduces a simple registration process by minimizing the staff's involvement.

Email Automation

We very well understand the importance of event marketing, it could be helpful in improving efficiency. Email automation makes it easier for event organizers and admin to make attendees know about the organized event and drive excellent results in no time. It reduces the workload of the admin and helps them run far more efficiently.

Advance Features of EliteTix

An event platform that lacks advanced features integrations can lead to a very messy and time-consuming event planning process. By having features and functionality integrated with your system, you can achieve a much streamlined and smoother organizing process. And we understand it very well, hence we have includes all essential features along with a few of the advanced ones listed below:

Promo Code

We have integrated a promo code feature into the event platform to make it easier for event planners to provide a few of the benefits to customers on event ticket purchases.

Email Address

To make it easier for the event organizer and admin we have integrated email functionality into the solution. It makes it quite easier and faster for event planners to make users know about the event hosted. An event planner can choose to send email mainly through two ways:

1. Entering the multiple emails manually;
2. Get an email to send through the address stored in the database.

The event manager can choose any of the ways to send email to the audience, helping them to leverage effective results in no time.

Physical Event Ticket

Our team has integrated physical event ticket features on our client's requirements. It facilitates admin and event managers to get multiple event tickets at once, ensuring to shave their time and efforts. The event organizer and admin can choose a number of tickets they want and get it on hand to provide it quickly to the audience when they require it.

What Was Done By Our Team?

- Full-cycle development: web-platform, mobile apps for iOS and Android users;
- Development and the implementation of algorithms to enhance user experience;
- Designing and developing of robust admin dashboard;
- Implemented modules that give an ability to create and manage event;
- Analytics reports and sets of indicators on a dashboard;

Development Strategy for EliteTix

Our development team aims to provide an all-in-one event management system. Starting from event creating, description, schedules, ticket purchase, maps, and much more. Our team has developed a specialized platform that enables event managers and admin to manage and create events efficiently.

Analysis & Planning

Our team has conducted a deep market analysis to pinpoint the event manager and viewers' requirements. Keeping every user as the center focus, we have crafted an excellent solution that caters to our client's requirements efficiently.

System Design & Development

Effective solution for every aspect of the event, EliteTix covers everything. We planned and developed the custom event platform to provide quick access and flexibility to users, including admin, users, and event managers.

Responsive Web Design

On the go or behind a desk, every event crafted can easily be viewed from every device. Our team has designed a fresh event solution that consists of everything.

Communication

We believe in providing transparency to our clients; hence we maintain an effective communication medium. We use Trello, Slack, and many other communication channels to

interact with our clients. We invite them on board to provide their suggestions, helping us produce a robust and feature-rich solution as per their specific needs.

Our development and designing team welcomes changes throughout the development cycle. We follow agile methodology and focus on developing each module efficiently that ensures utmost client satisfaction. After completing work with the whole development cycle, we provide our real-time screen sharing opportunities, helping them to have a quick look over the working of the platform.

Testing

Once finishing up with the development cycle, our tester has conducted a rigorous testing process to ensure the best and feature-rich solution is offered to our valuable client. We make sure that each module is working efficiently and provides users with the best experience ever. They find errors and other loopholes if left any, and ask designers and developers to solve them before moving ahead with the final testing process.

Technical Specification

We divided the event platform into different modules. Our team works on each module accurately as each is important for the success of the event management platform. Our teamwork and dedication helped us to build an advanced and feature-rich platform. Besides this, our tech preference also helps to meet the client's specific requirements.

Our team kept core components as the center focus, whereas the designer confirmed that the solution has an effective and eye-catching solution. Database design was also kept center focus by our team to make it easier for your client to handle every process efficiently. They used Laravel and PHP for server scripting, whereas MySQL for relational database management and HTML5 & CSS3 for designing. Additionally, they used Ajax for asynchronous data processing.

The Results

Introducing all-in-one event management EliteTix initiated a huge change in the development journey. But finally, our team built a powerful and robust solution that caters to every requirement of our clients. It helps event managers to organize and manage every type of online event with ease. Additionally, the event platform has helped our clients build credibility and gain new insight into the market.